



GLYNWOOD

Center for Regional Food and Farming

Bringing Our Region Together Through Food and Farming



2021-2022 ANNUAL IMPACT REPORT

OUR MISSION

To Ensure the Hudson Valley is a Region Defined by Food Where Farming Thrives

“The Glynwood apprenticeship is comprehensive and uniquely supportive; it is also the best team I’ve been on throughout eight years of food and farm work. I made a big shift in my life to take on this opportunity, and I am so grateful that I did every day.”

Suzannah Schneider, Glynwood Apprentice '22



*Leah Garrard, Assistant Vegetable Manager (Cover)
Suzannah Schneider, Glynwood Apprentice '22 (Above)*

Dear Friends,

This document is a testament to your support and our gratitude. You have shopped at our farm store, purchased our CSA shares, walked the land with us, and dined with us. You have sent incredible support to our fast-growing programs that are increasing food access throughout the region and have helped our new entry farmers and emerging farm businesses get the experience they need to thrive. And you have pushed us to think more critically about how we can deliver on our mission and build a more equitable food system.

We thank you.

In the following pages, you will hear about Glynwood’s newest programs, and also about how our longtime work to build coalitions and support our regional food system are more important than ever. Across all of the different programs and initiatives shared here, I am continually in awe of how many people support, and are connected to, this work of building a regional food system. I am grateful to each and every collaborating partner, program participant, community member, and generous donor who has been part of Glynwood’s work this year.

Engaging in the work of food systems is messy. It has a fraught history of oppression and scarcity for some, while others have benefitted from its abundance and beauty. It is inextricably linked to the monumental issues of climate change, land access, and wealth disparity. Yet so many of you are deeply committed to this work alongside us. And you bring steadfast focus, joy, and thoughtfulness that matches the magnitude of the work ahead. It is because of you that I am more proud than ever of our expanding programs, and full of confidence that—together—we are bringing transformative change to our food system.

Yours in Gratitude,

Kathleen Finlay
President





Michelle Hughes
Glynwood Associate Director of Regional Food Programs



Carly Brand, Glynwood Apprentice '22

The Path to Heart-Centered Justice

The converging crises of the pandemic, racial and gender-based violence, a rapidly changing climate, and deepening economic and social stratification have made fissures in our society and the failures of the dominant food systems obvious. It is also a time when reimagining, reemergence, and repair are possible.

As part of this regenerative process we, the staff and board at Glynwood, are deepening our commitment to advancing equity and justice. This year we codified that commitment in our equity statement as part of a multi-year process of authentically allying ourselves with frontline and marginalized communities to advance our shared vision for a regional food system.

Central to our equity statement are our organizational commitments to change.

As an organization we expect our employees to orient themselves towards healing racism and oppression while pursuing equitable transformation. In action, this looks like:

- **Acknowledgment** of unearned privileges and of harm caused, regardless of intent
- **Listening** to critique and addressing it in a timely way
- **Showing up** to support and learn from organizations and movements led by people from marginalized communities
- **Crediting leadership** and expertise of people from marginalized communities
- **Sharing** social, intellectual, and financial capital
- **Speaking up** in spaces dominated by whiteness and wealth, where our organization is often represented, for the necessity of diversifying who is present and who is holding power

The full statement, including specific actions we are taking and the request for your feedback on our efforts, is available on our website: glynwood.org/about/equity.html

Why Regional Food?

Glynwood is one of the few organizations in the United States that explicitly focuses on fostering a regional food system.

While we do this work on the ground in the Hudson Valley, we inspire and work with other regions who aim to follow suit. Here's why we think regional is the "right size" for healthy, equitable, sustainable and resilient food systems.

Human Health

Food that is grown locally is typically harvested near peak ripeness, allowing for optimal nutritional value. In addition, studies show that a wide variety of fruits and vegetables is equally as important as the number of servings of fruits and vegetables—therefore, a diet based on local, seasonal food carries a spectrum of nutritional value. In fact, research is demonstrating that subscribing to a Community Supported Agriculture (CSA) program has significant health outcomes including reducing the need for diet-related medications.

Planetary Health

As we grapple with the effects of the climate crisis, sourcing food regionally and reducing consumption of conventional meat and ultra-processed food can reduce carbon emissions due to transport and processing. In addition, localizing food production increases diversity of crops and creates intentional redundancies that are more resilient to the impacts of climate change and other system shocks (like the pandemic). The farmers that Glynwood trains and supports are deeply committed to regenerative practices that build soil health and sequester carbon.

Food Sovereignty

A food system deeply rooted in a region promotes communities that are empowered to have a say in what food is grown, how it is grown, and who can access it. Starkly different from a centralized food system controlled by very few to optimize profit, a localized system that encourages community participation is more just and equitable.

Cultural Vibrancy

Local food systems have the ability to serve as a celebration of place—a reflection of the foodways, traditional and evolving, that are specialized to the communities that create them. This type of pride of place creates the opportunity to highlight a range of cultures and cuisines, all rooted in the production of a region, that enhances dignity and respect for its citizens.



CSA Innovation Network Meeting

SPOTLIGHT: DUTCHESS OUTREACH,
one of our food access partners, prepares food with
ingredients from the Food Sovereignty Fund



The Dutchess Outreach Fresh Market is a mobile farmers market that sells Hudson Valley produce at affordable prices.



Pictured: Jahira Magnus



Pictured: Robin Tanenbaum

By the numbers

25 tons of food = 44,564 meals

this represents

\$152,000

in contracts paid directly to farmers to produce food for local food access partners

This food was produced on farms run by BIPOC/ LGBTQ+ folks/ women and distributed through the Food Sovereignty Fund

an increase of

100%

from last year

98

CSA is a SNAP share distributed to families throughout the Hudson Valley

15,000

pounds of organically grown produce and 1,200 pounds of humanely raised and grazed meat products produced on Glynwood's farm and donated to food access partners

More than

120

farms (serving over 15,000 households) part of the Hudson Valley CSA Coalition, which Glynwood facilitates

Launched in 2021, the Hudson Valley Hundred Initiative will train

100 management-ready farmers by 2025

Expanding Farm Apprenticeship Education

A major objective of Glynwood has long been to help prepare the region's next generation of farmers.

A new program, the Hudson Valley Apprenticeship, creates an opportunity for apprentices working on farms throughout the Hudson Valley to receive classroom-style education to support their in-field experiential learning. This decentralized apprenticeship model also provides robust support for the farm owners or managers hosting the apprentices—we call them farm mentors.

In its pilot year, the Hudson Valley Apprenticeship is supporting six apprentices and three farm mentors in Putnam, Dutchess, and Ulster counties. By the end of 2025, we aim to train nearly 60 apprentices. In addition, 250+ regional farmers will have participated in at least one aspect of the program, such as farm field days or workshops.

The goals of the Hudson Valley Apprenticeship are to train new climate-resilient farmers and to support effective farmer knowledge transfer to the next generation of producers, while also fairly compensating diverse apprentices and mentors. This approach ensures regional farm viability, and also strengthens the social fabric of farming communities.

In addition, the Hudson Valley Apprenticeship goes beyond hard skills-based trainings to address systems of oppression that exclude and discriminate against socially disadvantaged groups—Black, Indigenous, and other people of color, as well as non-native English speakers and queer, trans, and gender non-binary individuals. Challenges presented and exacerbated by racism and ethnocentrism are “durable barriers” to new farmer success. All program apprentices and mentors are required to attend trainings in antiracism and compassionate communications, better equipping regional farmers to create safe and equitable spaces on their farms. At its core, the program is designed in collaboration with, and to recruit and support, historically marginalized farmers as mentors and apprentices.

New Farm Business Incubator Participants



Sweet Freedom Farm—Incubator Class '23



Angel Family Farm—Incubator Class '23

The Circle Ever Widens

Glynwood's Hudson Valley Farm Business Incubator is designed to ensure that new farm entrepreneurs succeed. To that end, the Incubator provides an array of customized technical assistance to these budding entrepreneurs, typically in years 2-5 of their business. The Incubator has served 22 farm businesses since the program launched in 2015.

Once participants are selected, Farmer Training program staff work closely with them to tailor support to their individual needs and priorities.

With the help of a deep roster of experienced service providers, Glynwood delivers specific assistance in:

- Business Planning
- Financial Management
- Farm Mentorship and Onsite Farm Visits
- Social Sustainability
- Training and Support in Marketing
- Legal Matters
- Land Access/Tenure Support (in partnership with the Farmland for a New Generation New York program)
- Additional Glynwood Workshops and Networking Support

GLYNWOOD PROUDLY SERVES THE FOLLOWING FARM BUSINESSES IN THE 2022 FARM BUSINESS INCUBATOR COHORT:

The Sweet Freedom Farm Project is an abolitionist farm located in Germantown, NY. Founded by Jalal Sabur, the farm focuses on growing and distributing vegetables, grain, herbs, medicines, and maple syrup to communities affected by the incarceration system.

Angel Family Farm is a 17-acre vegetable farm located in the black dirt of Goshen, NY. Founded in 2006 by Ana Angel, the farm sells its products through farmers markets and CSAs in New York City and New Jersey, as well as through the Food Sovereignty Fund.

Soumpou Kaffo is a lamb and African vegetable operation in Saugerties, NY. Farmer Kama Doucoure is a former GrowNYC Farm Beginnings participant and Glynwood livestock apprentice (2018).

Choy Division specializes in Asian varieties of vegetables grown for CSA, retail, and wholesale at the Chester Ag Center. Farmer Christina Chan is a member of the Hudson Valley CSA Coalition, and additionally collaborates with DIG, a Glynwood corporate partner.

Ever-Growing Family Farm grows rice and vegetables in Esopus, NY using traditional African growing methods. The farm conducts on-farm research to compare different planting methods and seed varieties.

Grassroots Farm raises grass-fed beef in Stone Ridge, NY. Farmer Ryan Martens is a member of the Hudson Valley CSA Coalition and the Hudson Valley Livestock Producer Network.



Hudson Valley Apprentices ('22) attend a training in Small Engines Operation and Maintenance



Hania Lenderking, Glynwood Apprentice '22

2022 Program Partners

FOOD ACCESS PARTNERS

- Ascesion Outreach Food Pantry, *Manhattan*
- Center for Family Life, *Brooklyn*
- Church of the Mediator Food Justice Ministry, *Bronx*
- Dutchess Outreach, *Poughkeepsie*
- Food of Life/Comida de Vida Pantry St. Thomas Amenia Union Church, *Amenia*
- Fred's Pantry, *Peekskill*
- Grace White Plains, *White Plains*
- Holyrood Episcopal Church Food Fest Ministry, *Manhattan*
- Hudson Youth Center, *Hudson*
- Kingston Emergency Food Collaborative, *Kingston*
- La Familia Verde, *Bronx*
- Mary Mitchell Family and Youth Center, *Bronx*
- Meals on Main, *Port Chester*
- Mixteca Organización, *Brooklyn*
- Mt. Kisco Interfaith Food Pantry, *Mt. Kisco*
- North East Community Center, *Millerton*
- Our Core, *Newburgh*
- People's Place, *Kingston*
- St. Ann's Food Pantry and Soup Kitchen, *Bronx*
- St. George's Pantry, *Newburgh*
- The Guild of Saint Margaret Soup Kitchen, *Middletown*
- The Lutheran Church of the Good Shepherd Food Pantry, *Brooklyn*
- Ulster Immigrant Defense Fund, *Kingston*

CIDER VARIETY TRAIL ORCHARDS

- Breezy Hill Orchard, *Staatsburg*
- Crist Bros Orchards, *Walden*
- Fishkill Farms, *Hopewell Junction*
- Hick's Orchard, *Granville*
- Mead Orchards, *Tivoli*
- Samascott Orchards, *Kinderhook*
- Soons Orchards, *New Hampton*

CSA IS A SNAP DISTRIBUTION

- Glynwood, *Beacon*
- Glynwood, *Cold Spring*
- MimoMex, *Bronx*
- Poughkeepsie Farm Project, *Poughkeepsie*
- Rock Steady Farm, *Brooklyn*
- Solid Ground Farm, *Kingston*
- Solid Ground Farm, *Saugerties*

FOOD SOVEREIGNTY FUND FARMS

- Angel Family Farm, *Goshen*
- Black Yard Farm, *Argyle*
- Chaseholm Farm, *Pine Plains*
- Choy Division, *Chester*
- Farm Fresh Caribbean Growers, *New Paltz*
- Fresh Radish Farm, *Goshen*
- Good Chi Farm, *Kingston*
- Hemlock Hill Farm, *Cortlandt*
- Huerta Family Farm, *Chester*
- Ironwood Farm, *Hudson*
- Katherine Chiu, *Kingston*
- Letterbox Farm, *Hudson*
- MimoMex Farm, *Goshen*
- Phillies Bridge Farm Project, *New Paltz*
- R&R Produce, *Goshen*
- Rise & Root Farm, *Chester*
- Rock Steady Farm, *Millerton*
- Star Route Farm, *Charlotteville*
- Sweet Freedom Farm, *Germantown*
- The Grandpa Farm, *Chester*
- The Three Sisters Farm, *Kerhonksen*
- Whistledown Farm, *Hudson*

CSA COALITION LEADERSHIP

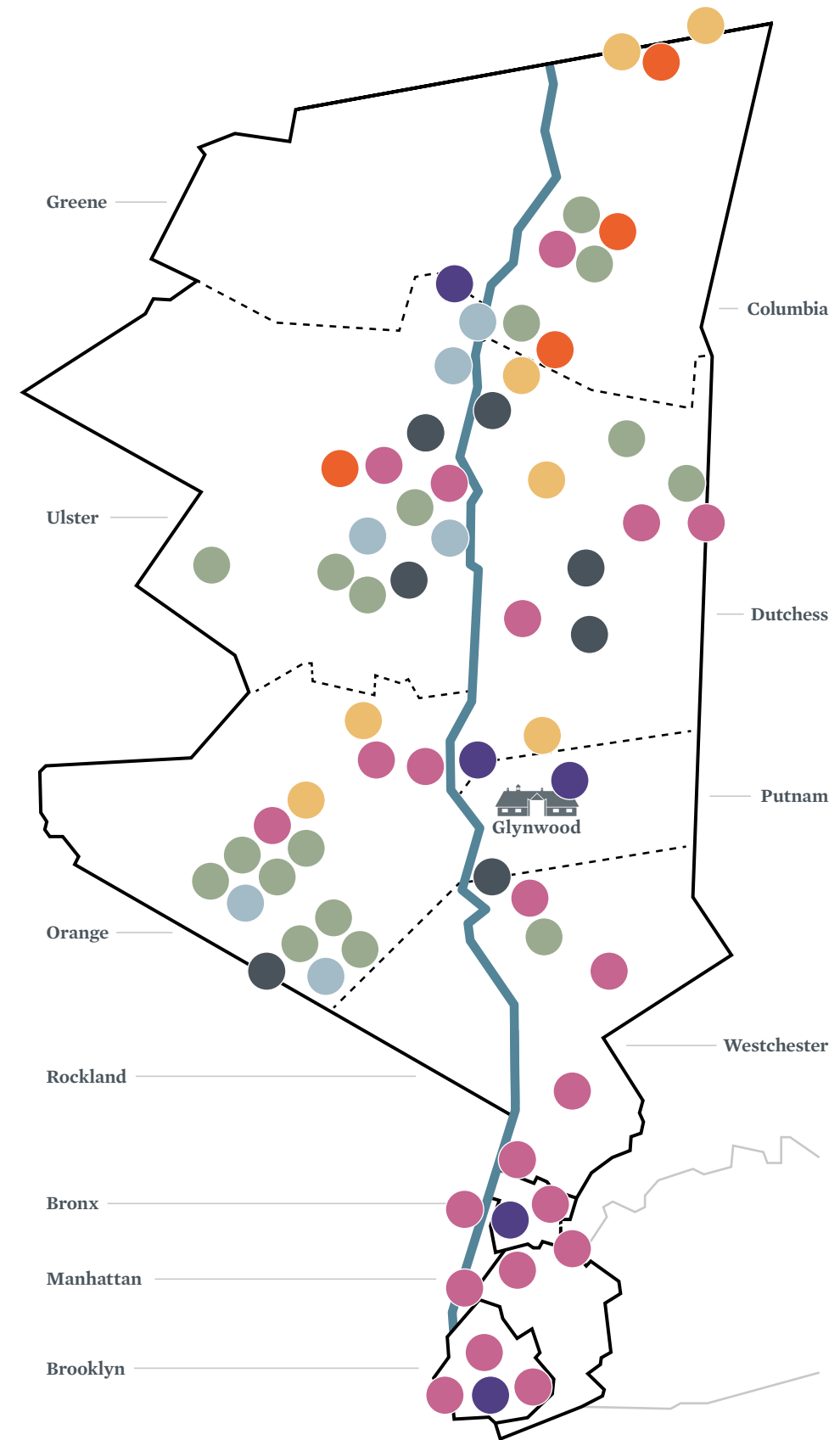
- Hearty Roots Farm, *Germantown*
- Letterbox Farm, *Hudson*
- Roxbury Farm, *Kinderhook*
- Solid Ground Farm, *Kingston*

APPRENTICE FARMS

- Dig Acres, *Chester*
- Ecological Citizen's Project at Longhaul Farm, *Garrison*
- Four Corners Community Farm, *Red Hook*
- Maple View Farm, *Poughquag*
- Phillies Bridge Farm Project, *New Paltz*
- Stonewood Farm, *Millbrook*

INCUBATOR FARMS

- Angel Family Farm, *Goshen*
- Choy Division, *Chester*
- Ever Growing Family Farm, *Ulster Park*
- Grassroots Farm, *Stone Ridge*
- Soumppou Kaffo, *Saugerties*
- Sweet Freedom Farm, *Germantown*



Food Sovereignty Fund Accountability Council Members

ACCOUNTABILITY COUNCIL:

- Maggie Cheney (they/them), Rock Steady Farm and Flowers
- Iyeshima Harris-Ouedraogo (she/her), East NY Farms! and Green Guerillas
- Christine Hutchinson (she/her), Our Core and Northeast Farmers of Color Land Trust
- Stiles Najac (she/her), Cornell Cooperative Extension of Orange County
- Sarah Salem (they/them), Hudson Valley Food System Coalition and food systems consultant
- Jordan Schmidt (she/her), North East Community Center
- KayCee Wimbish (she/her), Kingston YMCA

Food Sovereignty Fund

By providing fresh food to thousands of local families in need while simultaneously investing deeply in local agriculture and working to localize food systems in our region, the Food Sovereignty Fund made major strides toward its overall goals in 2021, and continues to do so in 2022.

This year the Fund is investing \$275,000 in 20 Hudson Valley farms to supply approximately 90,000 pounds of fresh food to more than 4,000 families in our community who are experiencing food insecurity. The Fund, which began as a farmer-led pandemic response in 2020, has increased the flow of first-quality vegetables and meat to food access partner organizations throughout the region. Getting high-quality food to the most vulnerable remains a key goal of the program. Those most at risk for food insecurity include communities of color—which already faced higher rates of hunger because of systemic racism—as well as families with children and residents in our rural Hudson Valley communities, who face hunger at higher rates than folks in urban areas.

While it is critical to meet the acute need for more fresh, high-quality food, the lasting impact of this program lies in the investment in regional agriculture. The farms we work with use regenerative practices, and center the leadership of Black, Indigenous, people of color, LGBTQ+ folks, and women. By contracting directly with these farms, Glynwood's Food Sovereignty Fund is investing in people and communities who have experienced centuries of divestment. This has economic impact, and brings us a bit closer to community control of the food system—a key principle of food sovereignty.

Food sovereignty is also about localizing food systems. To bring us closer to this goal, this year the Fund is investing in an imaginative infrastructure project. In partnership with three food access organizations, we are piloting Food Sovereignty “hubs,” each of which will utilize a custom-built, mobile cold storage unit to support their organization’s own feeding programs as well as other hunger relief efforts in their networks.

The Food Sovereignty Fund would not be possible without the ongoing commitment to partnership between farmers and food access partner organizations, and the support of our Accountability Council—community members who are experts in their fields, working at the nexus of regional farming and food access. We are also particularly grateful for the partnership of Episcopal Charities of New York and the Anahata Fund, which allowed us to significantly increase the capacity of the fund and expand our network of food access partners.



Maggie Cheney



Stiles Najac



Jordan Schmidt



Iyeshima Harris-Ouedraogo



Sarah Salem



Christine Hutchinson



Kaycee Wimbish



Farm Fresh Carribean Growers



Chaseholm Farm



Rock Steady Farm Harvest

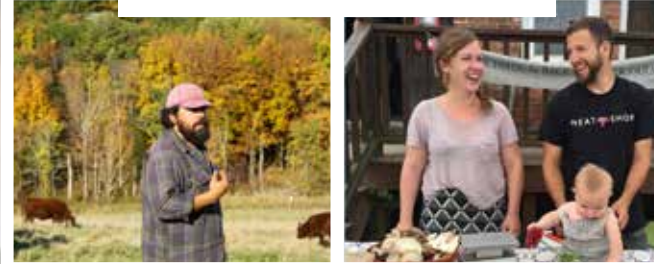


A.



B.

RFSP LIVESTOCK TEAM



A. Kate Anstreicher, Glynwood Program Manager, leads a discussion on social media marketing at the CSA Innovation Network convening

B. Glynwood, in collaboration with Cornell University, is evaluating challenges and opportunities for livestock production in the Hudson Valley and adjacent regions as part of a USDA Regional Food System Partnership (RFSP) grant. Team members, clockwise from left, include: Sarah Chase, Nicole Scott, Nichki Carangelo, Pat Knapp (pictured with Allison Toepp), and John Agostinho

C. Nicole Scott, Glynwood Associate Director, Livestock Operation (Photo: Amy Scott)

D. Matthew Ball, Glynwood Agricultural Project Manager

E. Jarret Nelson, Glynwood Associate Director, Vegetable Operation

F. Samascott Orchards, participating in the cider tree trials



C.

The Power of Coalitions

Glynwood has, for decades, supported existing coalitions of food and farming stakeholders, and fostered new ones when there is need for a catalyzing force.

This strategy has proven effective. Our efforts in cider research, development and marketing resulted in the founding of the New York Cider Association, an independent entity that advocates on behalf of New York apple growers and cider makers on a statewide basis. The Hudson Valley CSA Coalition led to substantially increased sales of CSA shares within the region since its founding in 2016, and provided invaluable support to the many farmers who pivoted to using the CSA model at the onset of the COVID-19 pandemic. Within Glynwood's Food Sovereignty Fund, an Accountability Council of food access experts has offered critical insight as we've expanded the program, ensuring that it reflects the needs and priorities of historically marginalized farmers and food access partners alike.

In each of these spaces, Glynwood had the capacity and networks necessary to tap into collective knowledge, identify communal needs, distill opportunities for growth, and create a learning space stronger than the sum of its parts.

Coalition building is an evergreen effort, and one in which new stakeholders constantly surface. Whether hosting the first-ever convening of Hudson Valley bakers and grain producers, launching a virtual event series exploring the intersection of public health and regional food, or coordinating seasonal farm tours for farmers in training, we are humbled by the opportunity to strengthen communities and affect change.

In addition, Glynwood has multiplied the effects of our resources and inspired similar efforts across the country. A few examples include: the creation of the Food Sovereignty Fund has informed a number of other similar efforts including in CA, our grains initiative is working closely with other regions looking to enhance local grain production, and the "Consume Something Awesome" campaign and materials we created for the Hudson Valley CSA Coalition farms inspired the Pacific Northwest Community Supported Agriculture coalition to build upon that work with their own "Consume Something Amazing" campaign. Through these partnerships and more, the work centered here at Glynwood is having national reach.



D.



E.



F.



Miya Kumagai, Glynwood Apprentice '22, and Maddie Morley, Glynwood Assistant Livestock Manager, feed poultry



Suzannah Schneider, Glynwood Apprentice '22

Cultivating Climate Solutions In the Hudson Valley

Glynwood's Strategic Farm Initiatives represents a new program focused on developing our farm as a demonstration and training destination for best practices in climate-smart food and farming that cultivate resilient regional food systems.

Managing for resilience involves designing food and farming systems to avoid or reduce the damage from disruptions, to "bounce back" swiftly and at low cost from a damaging disturbance or shock, and to make changes in anticipation of expected challenges ahead. Glynwood's program focuses on exploring the potential of climate-smart food and farming practices to promote community resilience by regenerating regional ecological, social, economic and spiritual health.

The Strategic Farm Initiatives showcase four leading-edge regenerative climate risk management and resilience strategies. Together, these initiatives are designed to demonstrate real-world examples of a "climate resilience toolbox" that meets the needs of small and mid-scale diversified farm and food businesses typical of the Hudson Valley.

The Holistic Management initiative will demonstrate the use of practices that support healthy and productive landscapes capable of supporting a high quality of life for Glynwood's staff and the communities that we serve, now and far into the future.

The Climate Risk Management initiative will develop and demonstrate best practices in resilience business planning to reduce climate risk and capture new opportunities associated with changing weather patterns.

The Carbon Management Initiative will develop and demonstrate easy-to-use tools for farmers to estimate the carbon footprint of their operations and make changes to reduce greenhouse gas emissions, increase biological carbon sequestration, and produce a diversity of other benefits to land, people and community.

The Agroforestry Initiative integrates the latest science and technology with Indigenous wisdom to design and establish edible agroforestry practices. These practices aim to address current and expected climate risks to Glynwood's operations, produce nutrient-dense perennial food and feed crops, enhance farm biodiversity, and sequester carbon both above and below ground.

Using an adaptive, learn-as-we-go management strategy, Glynwood's land management team will share lessons learned in farm tours, workshops, farm management guides, improved management tools, and story-telling, all designed to further the work of businesses and organizations promoting the just transformation of food and farming in the Hudson Valley and beyond.

Grains & Staples

With more than a decade of groundwork laid by multiple actors, the Hudson Valley grains and staples industry is poised for a new level of development and growth. To help facilitate this process, Glynwood expanded its Regional Food Programs in spring 2021 to formally include a Grains and Staples Program.



This spring, we hosted a convening of Hudson Valley bakers and grain experts at Glynwood.



June Russell, Glynwood Director of Regional Food Programs



Regional farmers have long expressed interest in growing more staple crops in their field rotations. Many grain and legume varieties can be used as soil-builders and cover crops; others add economic diversity to farmers' revenue, an important attribute as growers aim to build resilience in the face of climate change. The market for regionally grown staple crops has likewise grown. Commercial bakers, brewers, maltsters, distillers, and livestock producers across the region are increasingly keen to source as much grain from local farmers as they can. Other value-added producers are opening market opportunities for farmers growing beans, legumes and high-calorie crops such as tree nuts and oil seeds.

Through countless conversations, site visits, and grant collaborations, we have seen firsthand the need for expertise, infrastructure, resources, and coalition building within this agricultural sector. We are thrilled to be working across the value chain with multiple partners to support research and development of regionally adapted grain varieties; provide technical support to farmers interested in growing grains; and engage multi-sector end users committed to incorporating local grains into their products.

Several projects underway center on specific crops and their agricultural and economic potential in the region. Other work is more broad in scope, focusing on strengthening wholesale opportunities and supply chain development, as well as increasing market access points for consumers as regional producers scale up production.

Including small grains and staples in our vision for local food systems serves to deepen our capacity for resilience in the face of rapidly shifting dynamics at both the national and international level, and Glynwood is well-positioned to serve as convener, facilitator and value chain coordinator in the coming years as we continue to grow this critical sector of our local food system.

Financials

Operating Revenue was strong, buoyed by new funding from individuals, foundations, and revenue from a return to in-person events. Expenses increased in part due to inflation, and due to an exciting expansion of our programs which saw an increase in expenditures of 15%. Half a million dollars was spent on improvements to the property which provides a home base on which to run Glynwood's programming. Glynwood's endowment decreased slightly throughout the year, closing at over \$26M. This information has been prepared based on the draft FY22 financial statements. The Audited Financial Statements and related notes are available from Glynwood on request.

Consolidated Statement of Financial Position

Cash and Cash Equivalents	\$ 358,572
Investments and Endowment Funds	\$ 26,339,180
Other Current Assets	\$ 2,160,935
Leasehold Improvements and Equipment (Net)	\$ 3,404,705
Total Assets	\$ 32,263,392
Liabilities	\$ 517,058
Net Assets	\$ 31,746,334
Total Liabilities and Net Assets	\$ 32,263,392

Operating Revenue

Endowment Funding Allocation for Operations	\$ 1,161,000
Individual and Corporate Contributions	\$ 1,389,591
Government and Foundation Grants	\$ 1,593,668
Earned Income	\$ 823,210
Investment and In-Kind Income	\$ 24,850
Total Operating Revenue	\$ 4,992,319

Operating Expenses

Fundraising	\$ 362,291
Program Services (including property)	\$ 3,215,856
Administrative	\$ 724,023
Total Operating Expenses	\$ 4,302,170

